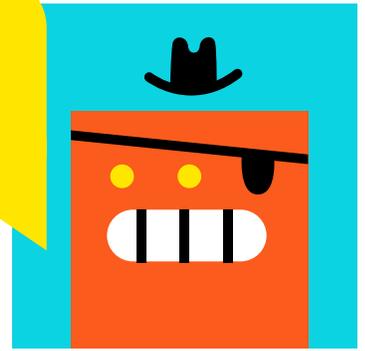


CHRIS BISHOP

CREATIVE DIRECTOR & ARTIST

Too many words?
Get the visuals at
chrisbishop.com



PBS KIDS

SENIOR DIRECTOR, CREATIVE & DESIGN 2000 - PRESENT

I've spent 25 years shaping the creative vision of PBS KIDS educational media content including interactive experiences, digital games & branding.

- Creative vision for PBS KIDS award-winning rebrand & ongoing evolution including accessible color palette, fonts, illustrations, mascots, vibes & more.
- Creative lead on PBS KIDS logo redesign in 2022.
- Creative lead & direction on all digital platforms including PBS KIDS website, PBS KIDS Video streaming app (first mainstream video app with infinite play feature) & PBS KIDS Games app.
- Creative lead & direction on Kart Kingdom virtual world including environments, characters, user interface, vehicles, holidays, events, player homes & more.



1 Emmy Award



20 Webby Awards



15 Kidscreen Awards

703-725-5707

chris@chrisbishop.com

chrisbishop.com

EDUCATION

Bachelor of Fine Arts
State University of New York at Fredonia

SKILLS

Creative Leadership
UX/UI Design
Illustration
HTML & CSS

SIDE PROJECTS

Pop artist exhibited in New York, Miami, Washington DC, San Francisco, Los Angeles & Hamtramck.

Freelance illustrator creating quirky, character-driven art for packaging, merch, games, and weird internet things.



PBS

SENIOR CREATIVE DIRECTOR 2016 - 2022

While I continued to work for PBS KIDS, I also rebuilt & led the PBS digital design team.

- Collaborated on PBS rebrand in 2020 including logo, color palette, fonts, illustrations & more.
- Design direction on all digital platforms including PBS website & PBS Video streaming app.



CROOKED CRAB BREWING CO.

ILLUSTRATOR 2017 - PRESENT

- Illustrated & designed over 300 beer can labels.